



Apr 27, 2021

## HoloFood Co-LAB

Updated: Oct 26, 2022

The FindingPheno project was presented at the Holofood Co-LAB industry event organized by Chr. Hansen on 27 April 2021. This virtual meeting brought together academic researchers and industry stakeholders to discuss the potential for hologenomic interventions in food production and aquaculture. The project was presented during the general session to more than 45 participants, focusing on how FindingPheno links to and differs from the Holofood Innovation Action. FindingPheno partners aim to build on this earlier project (Holofood) to create computational tools and methods for answering biological questions relevant to a various food and biotech applications.

A screenshot of an Airmeeet event page. The top left shows the Airmeeet logo. The main content area features a promotional image for the HoloFood event, which includes the text "PRESENTED BY CHR HANSEN" and "Improving food &amp; health". Below this is the HoloFood logo and the tagline "Hologenomics for sustainable food production". To the right of the image, event details are listed: "HoloFood Co-Lab", "Enter a unique virtual workshop where answers are in search of questions, and where we don't show and tell—we show and prove.", "EVENT BY GLOBAL CREATIVE GROUP", "START TIME 9:30 AM - 3:00 PM CEST", and "EVENT HAS ENDED". The bottom of the page has navigation tabs for "Overview", "Schedule", "Speakers", and "Host", and a section titled "ABOUT THIS EVENT" with several paragraphs of text.

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